VORTEX THE CHEMFEST 9.0

THE GENERAL

SERIES OF EVENTS

Ignite ICT

AD-MAD

Corporate Tycoon

THE ENTREPRENEURS BLUEPRINT

ULTIMATE DETECTIVES

SOCIAL DEFINED PROBLEM (GENERAL)

IGNITE

The wait is finally over! Entries for the crown jewel of Vortex 9.0 are finally open!

Put your thinking caps on and surprise us with topics we never heard before, or enlighten us by throwing light on what we all see yet miss out!
Bring your oratory skill and creativity to life through your presentations!
Attached herewith are the general rules and protocols that we would need you to follow.

FORMAT OF THE EVENT
ROUND I : FILTRATION
The first round of this saga will begin with worthy candidates filling up a google form testing their acumen. BUT acumen isn't just about being witty, timing also matters! The best responses will move forward to round II, but remember we will also be judging you for how quickly you submit the form after we release them!
Selection Criteria: ACUMEN

ROUND II: SCREENING
The filtered candidates who emerged victorious from the google form unleashed at them will be assigned the task of designing PPTs on the IGNITE Template that will be provided to them.
Choose ANY idea that comes to your mind and baffle us with your ingenuity! However, keep our tagline in mind, "Enlighten us but make it QUICK"! We will also judge you on the basis of your proactiveness to complete the ppt, which will supplement your creativity!
Selection Criteria: CREATIVITY + PROACTIVENESS

ROUND III: ELIMINATION

In this round the screened candidates will be required to present their selected presentations where they will be judged on the basis of their oratory and presentation skills.

Selection Criteria: ORATION + PRESENTATION + WIT

ROUND IV: DENOUEMENT

Welcome to the final episode of this eventful saga where only the most ingenious and skilled minds who have passed grueling tests can reside. This is it; we are in the endgame now. The finalists will be presenting in front of our judges. They will be judged upon their ingenuity, rhetorics and your responses to the questions thrown upon you at the day of the finals.

The candidates will also be befuddled with a challenge a couple days prior to the event that they must overcome and thrive, marks will be rewarded for your efforts on the same.

Selection Criteria : INGENUITY + RHETORICS + ASTUTENESS + RESILIENCE

Those who vanquish all the roadblocks with grace, a befitting prize awaits your embrace!

FORMAT OF THE PRESENTATION

1) 1 Topic, 20 slides.
2) Each slide automatically advances to the next one after every 15 seconds giving a total time of 5 minutes.
3) The topic can be anything, literally anything-technical, non-technical, humorous, historical, pop-culture or related to current affairs

VORTEX 9.0
THE CHEMFEST

RULES

1. The presentation should not exceed 5 minutes.
2. The presentation should have 20slides (for the topic) plus; 1introduction slide and1 Time Up   slide each lasting 15 seconds. (A total of 22 slides).
3. Considering that the event will be conducted virtually this year- a) Candidates must ensure a stable internet connection, proper audio-visual settings, etc. b) Candidates must keep their cameras on throughout the duration of 5 minutes. c) Candidates must refrain from adopting any unfair means of conduct during the online event, if found so, they will be disqualified immediately. d) A buffer time of 10 seconds will be given as a compensation for any untimely technical difficulties that may arise; however, such issues should be first reported to the Event Heads.
4. The slides cannot be skipped, paused or shuffled when they are being presented.
5. The presentation could be on ANY topic. However, it should not be controversial or hurtful to anyone's sentiments.
6. Use of Foul and NSFW language, content or reference is strictly not permitted and will lead to disqualification.
7. Participants will have the freedom of using any feature of PowerPoint Presentation. However, the presentation must be made on the template provided.
8. None of the effects used in the presentation should tamper with the time of the slides.

The first three rounds will be judged by the Event Heads. The Finale will be judged by Professionals who have been/are involved in Journalism and Media Activities (Names will be announced soon).

If any issue arises during the flow of the entire event the final say rests with the Event Heads and the managing team of VORTEX.

Please note: The deadline for filling the form for Filteration round is 13th Feb 2022, 11:59pm

CONTACT DETAILS
Karanveer Singh Khurana (Event Head): +91 8698772073
Riya Bhatnagar (Event Head): +91 8450954491
•Vedanti Meshram (Overall Event Head): +91 8959905210
Mail ID : ictvortexignite2022@gmail.com

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series of events

Ignite
ICT

ADMAD

This is a platform for students to showcase their creativity in marketing products and services. Its objective is to acquaint the students with promotional strategies in marketing through advertisements. It comprises humorous and conceptual ad presentations by the students. This year AdMad is divided into 2 sections:

1. **Group participation**, which is further divided into 3 sections
   - **Video making**, participants will film various advertisement scripts and ideas based on the topic given to them.
   - **Reel making**, participants are supposed to make a reel advertising a product/ service
   - **Jingle making**, participants are supposed to make a jingle advertising the product given to them

2. **Solo participation**, which is further divided into 3 sections
   - **Poster making/ Digital art** - The participant is supposed to make a print ad (using photoshop, illustrator, etc) or any form of digital art on the topic allotted.
   - **Reel making**, participants are supposed to make a reel advertising a product/ service
   - **Jingle making**, participants are supposed to make a jingle advertising the product given to them

VIDEO MAKING

- Teams will have to make a 3-5 minute ad film on the product they have been allotted.
- The teams are supposed to send their entries to the given email id
  vortexadmad@gmail.com
- Entries of shortlisted teams would be presented in front of judges for the final decision.

Rules:
1. The teams should consist of 3 to 6 members.
2. The time frame for making the videos should be strictly followed.
3. The videos are to be sent on time. Late entries will not be accepted
4. Use of Foul and NSFW language, content, or reference is strictly not permitted and will lead to disqualification.
5. In case of any dispute the organizers will have the final say.

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REEL MAKING

- Make reels to either advertise the product/ service or while making posters/ print ad/ digital art.
- The reel should be of maximum of 30 seconds.
- The finalists' reels will be judged by a panel of judges.
- Submit the entries at: **vortexadmad@gmail.com**

Rules:
1. Participate singly or duet.
2. The reels and the final posters must be sent before the deadline
3. Use of foul and NSFW language, content, or reference is strictly not permitted and will lead to disqualification.
4. In any dispute the organizers will have the final say

POSTER MAKING / digital art

- For **digital art/poster making** the participants can either submit it in the form of a reel while making the poster or just the poster along with a **tagline** for the product given to them.
- The reel should be of maximum of 30 seconds.
- The finalists' reels will be judged by a panel of judges.
- Submit the entries at **vortexadmad@gmail.com**

Rules:
1. Participate singly.
2. The final posters must be sent before the deadline in pdf format.
3. Use of any software like **Canva, photoshop,illustrator**,etc is allowed.
4. The idea and design of the poster should be unique. Any plagiarism observed will lead to disqualification.

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JINGLE MAKING

- Make jingles to advertise the product/service given to them.
- The jingle should be presented in the form of a video where the participants are singing the jingle.
- The jingle should be of maximum of 2 minutes.
- The finalists' jingles will be judged by a panel of judges.
- Submit the entries at **vortexadmad@gmail.com**

Rules:
1. Participate singly or duet.
2. The jingle video should also comprise a **tagline** at the end depicting the product/service.
3. Use of any type of instruments/cups/glasses is permitted.
4. Use of foul and NSFW language, content, or reference is strictly not permitted and will lead to disqualification.
5. In any dispute, the organizers will have the final say.

TOPICS

1. **Social media**: connecting and disconnecting people
2. **Vocal for local**

** FOR ALL VIDEOS, REELS AND JINGLES THE LAST DAY OF SUBMISSION IS 25th February,2022 (11:59 PM)

NOTE:

The selection will be done based on creativity, content, and how the product/ service is promoted. The judging panel reserves the right to disqualify the participant team if any of the rules given are breached by any participant. It is the responsibility of the participants to keep themselves updated

Best wishes,
AdMad Team 2022

in case of doubts, contact:

Nidhi Rajkondawar (Event head) – +91 8446007237
Bhavika Seth (Event head) – +91 7738544894
Vedanti Mesharam (Overall Event head) – +91 8959905210

THE GENERAL
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AD-MAD

CORPORATE TYCOON

FORMAT OF THE EVENT

Round 1:

Each team will be allotted a company. All the necessary details of the working, structure and current situation of the company will be provided.

The participants, as the CEO of the company, need to come up with futuristic, competitive, unique yet pragmatic **6 months, 2 years and 7 years goals/plans for the company.**

The score received in this round will be considered for qualification into the round 2.

Companies will be allotted to each team upon registration. Last date of submission will be **25 February 2022 11:59 PM.**

Round 2:

They will play 'Stock Market Simulation Game'/ 'virtual trading game'.

Score of this round will be converted into money.

The total money earned in Stock Market Simulator and points earned in 1st round will be considered for qualification into round 3.

Round 3:

Using the money earned in Round 2, participants take part in an exciting auction to come up with a business.

Participants have to convince the judges about their business ideas while evaluating their ROI.

GENERAL RULES :

1) The teams should consist of 2 members.

2) The time frame for each round will be strictly followed

3) The qualification score will be decided and declared on the same day as of the round. It will be based on the number of teams participating.

4) The full event will feature an imaginary currency 'CT'.

5) Use of foul or inappropriate language, content or reference is strictly not permitted and will lead to direct disqualification.

THE GENERAL series of events

Corporate Tycoon

ROUND SPECIFIC RULES

Round 1:

1) Participants have to come up with short term (6 months), medium term (2 years) and long term (7 years) goals for the company.

2) Participants even have to give a brief line of reasoning for each set of term goal(s). (maximum 100 words each)

3) Answers will be judged on- Vision; Well thought of; Tactical; Understanding of situation; Awareness of current situations; Prediction of future plans; Pragmatism.

4) The answers should be submitted to corporatetycoon.vortex@gmail.com in PDF format BEFORE **25 February 2022 11:59PM.** The document should not exceed 3 pages.

5) Copying answers from the internet or from some other team is strictly prohibited.

6) Since the goals for a company are highly individualistic, the answers should be unique and copying can be easily caught.

Round 2:

1. Team has to complete the game & cannot leave the game half way.

2. Total time to complete the whole round is 1 hour.

3. Participants play a Virtual trading/Stock Market Simulator game here.

4. You will be having Rs 1 crore virtual cash for investing in shares, mutual funds, or fixed deposits.

5. You will also have an intraday virtual trading limit of Rs 1 crore.

6. You will need to square off your intra-day transaction before the end of the time period assigned for the game.

7. All buy and sell transactions cannot exceed the actual volumes in the market.

8. All the rules and regulations pertaining splits and bonuses will be followed.

9. Brokerage charged will differ according to the type of trade executed.

10. You can reset your portfolio to Rs 1 crore anytime you want to.

11. Organizers will be there in case of any queries, just call to them and they will respond to you at the earliest.

12. Participants can play the game any number of times but only the final Amount displayed on the screen after the time period is over will be accepted.

13. You cannot quit the game before the final score is written.

14. Money Earned in Stock Market Simulator; once, written in the Scoresheet will not be changed.

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Corporate Tycoon

Round 3:

1) Calculators are allowed only for this round.
2) The sole rights of the auction remains in the hands of organizing committee, their decision will be considered to be the final decision.
3) Bidding will start only once the auctioneer completes his/her statement.
4) The winner will be declared on the basis of the R.O.I, Total money earned in round 2 & judge's score of Round 1.
5) The contestants are expected to use all the Cash Points available and if he/she is not able to exhaust it will not be considered into the net profit.

Dates for further rounds would be informed by the event heads.
In case of any dispute the organisers will have the final say.
Note: The organizers reserve the right to disqualify the team if any of the rules given are breached by any participant. It is the responsibility of the participants to keep themselves updated.

Best wishes,
Corporate Tycoon Team 2022.

For more details contact:
Gunjan Kulkarni (Event Head) +91 7888274127
Nilesh Udmale (Event Head) +91 9869700168
Vedanti Meshram (Overall Event Head) +91 8959905210

The Entrepreneurs Blueprint

"I'm convinced that about half of what separates **successful entrepreneurs** from non-successful ones is pure perseverance."
-Steve jobs

The Entrepreneurs Blueprint is an opportunity brought to a whizz-kid to discover the Entrepreneurial knack hidden within. A platform where ideas are appreciated ameliorated and polished. A place where connections are built, network enhanced and your vision given directions by expert Industrialists. The premiere Institute of India, Institute of Chemical Technology, having its own legacy of successful Entrepreneurs along with E-cell presents to you **"The Entrepreneurs Blueprint"**.

Pitch your idea in front of the panel and get a chance to win exciting prizes. Get the chance of being mentored by professional Jury, who were once there were you are right now, synchronize with their journey, know about their ups and downs, synchronize with their journey and let your own Entrepreneur come to life. You have the Idea which serves as the potential, give it kinetics, then fly on your way to success!

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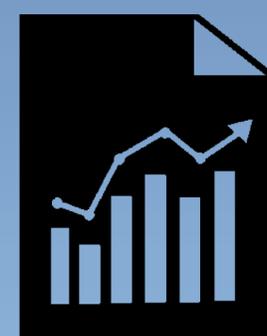
THE ENTREPRENEURS
BLUEPRINT

ROUND 1: SELECTION ROUND

• Participants will submit an executive summary (abstract) in the form of pdf and also an audio which will summarize their business idea to event heads at teb.vortex@gmail.com. This will form the basis of judgement for the First round.

ROUND 2: FINAL ROUND

This year the Finals compromises of sub rounds, which will help the judges with better evaluation.

◦ 1st sub round - 1 minute elevator pitch round through zoom. There will be no Question and answer session in this round. Extra 30 seconds will be given for buffer time.

◦ 2nd Sub round - The Finalists will give presentation with the help of power point or prototype in front of the jury and apprise about their business plans. After which there will be a panel discussions and an interactive session with the judges based on which the participants will be evaluate.

• Parameters for judging will **be idea, feasibility, scalability, presentation skills and marketing strategy.**

• Total time for one participant -20 minutes, 7 minutes for presentation and remaining for question-and-answer session. Make sure your audio is clear.

THE ENTREPRENEURS
BLUEPRINT

Rules

1. Late submissions will not be entertained.
2. Maximum 3 people per team. All the team members must be present at the time of presentation. Otherwise, the team will disqualify.
3. All participants must switch on their camera during the presentation.
4. For SELECTION ROUND- Executive summary must be concise and must contain information about idea, cost estimations and marketing strategy. The audio submitted should be made by any one of the team members and should be clear and should not exceed the time of 2 minutes The executive summary and audio needs to be submitted on or before **24th February 2022, 23:59 IST**.
5. For FINALS-The power point presentation must be submitted before the deadline given by the event heads. The template for the presentation will be provided by the event heads.
6. If any disputes occur, the judges and managing team will have the final say.

NOTE: Presentation must contain information about cost estimations, marketing strategy, target customers and the positive-negative impacts. The participants will have to pitch their ideas in 7 minutes. Any extension in time can lead to reduction in points (excluding QnA round).

With best wishes,
The Entrepreneur's Blueprint Team, 2022

Contact details:
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·Abhishek Kherade (Event Head): +91 7718902611
·Vedanti Meshram (Overall Event Head): +91 8959905210

Mail id: teb.vortex@gmail.com

THE ENTREPRENEURS BLUEPRINT

Ultimate Detectives

The thrill of solving crimes and murder mysteries, and the adrenaline rush of a hunt (be it treasure or man), this is what we promise to deliver and make no mistake in that even from your couch you can catch the best of criminals.

So, you put on your thinking caps and showcase your intellect along with your teams to put your inner detectives to the ultimate test.

It's the fifth installment of Ultimate Detectives and the stakes are higher than ever before. A hand of terror looms over the city. Detective Srikant's sixth sense molded by past cases is tingling.

Get ready to step into the vortex of secrecy, lies and mystery, and remember to be vigilant lest you too shall be swallowed by it.

All you need is common sense, and an eye for detail, as the great detective said **"to a Great Mind, Nothing is little"**

Participate in teams of 3, register along with your teams for the event. Remember that you cannot change your team (and team name) for all 3 Rounds so choose your companions wisely.

Round 1
Solve the clues & CSI to make a theory.

Round 2
Unravel the Web, Complete the hunt

Round 3
Online session, Complete the treasure hunt and solve the CSI part

VORTEX 9.0

THE CHEMFEST

General Rules (for all rounds)

- A team will consist of 3 members only. Team members cannot change after the registration of the team.
- UID number is compulsory for selection of round 2
- No prior knowledge of CSI is required to participate in the event.
- In case of confusion regarding multiple answers to the same clue, the closest / most popular answer would most probably be the right answer.
- The overall score consists of solving of treasure hunt and accurate solving of CSI part within a specified time limit.
- No. of teams that will progress to the next round will be decided by the event heads
- Any Case of malpractice found at the time of event by any team would lead to direct elimination of the team.
- Vortex organizers are not responsible for any damage to personal property or accidents
- The decision of Vortex Organizers is final in case of any dispute.
- Failure to comply with any of the above rules shall result in disqualification from the event

Best Wishes,
Ultimate Detectives team 2022

Contact for queries and complaints
Aditya Agarwal (Event Head): 7898754070
Akshat Jain (Event Head): 8770442685
Vedanti Meshram (Overall Event Head): 8959905210

THE GENERAL
series of events

ULTIMATE DETECTIVES

Social Defined Problems

Do you want to solve the real-life problems faced by people and want to make an effective contribution in the betterment of the society? Our event – Social Defined Problems can give you this opportunity.

SDP helps NGOs across the country by giving them creative and sustainable solutions for the problems they face. So, let the creativity commence and bring us your best solutions in the form of a report and a power point presentation.

Here are the general rules and protocols that needs to be followed:

1)Team:

• You can make a team of 1, 2 or 3 participants.
• The team members should be able to communicate effectively and work cooperatively with each other and also with the event organizers, since the event will be taking place online.
• There are no restrictions on the number of participants from the same college. Participants from other colleges are allowed.
• False identity will lead to disqualification on the final day.

THE GENERAL
series of events

SOCIAL DEFINED
PROBLEM (GENERAL)

2) FORMAT OF THE REPORT

• Minimum 2 maximum 5 pages, highlighting your solution. It can include tables and graphs but not any type of pictures.
• Font: Times New Roman, Font size: 12.
• The problem statement number and title given by the event heads should be the solution report title.
• The document should be named in the same way.
• The problem statement must be stated at the start, before the solution.
• The problem statement will be different for the next round and hence your report will be used only for the screening round.
• The report must be submitted on or before **24th Feb 2022, 11:59pm**

3) RULES REGARDING THE POWER POINT PRESENTATION

• The participants are expected to make power point presentations for round 2.
• The template for the power point presentation will be emailed to the selected teams on their emails.
• The presentation should not exceed 20 slides, including the title slide.

- The duration of presentation should be a maximum of 10 minutes.
- No group will be allowed to exceed this.
- You should be able to explain your solution clearly in the span of 10 minutes.
- There may be follow up questions by the judges and hence the participants are expected to be prepared for the same.
- The presentation can include graphs, pictures and tables. However, the participants are expected to explain the graphs and tables if any.
- All team members are expected to take part in the presentation and explain the solution verbally.
- The slides cannot be skipped.
- Use of Foul and NSFW language, content or reference is strictly not permitted and will lead to disqualification.

4)Subtopics which must be compulsorily include in the report and presentation:

- A short introduction to your solution.
- The financial resources required for the solution to be implemented.
- The manpower required for the same.
- A proper time frame for the solution to work out.
- A sound explanation of why your solution is the best and most practical.
- Downsides of the solution.
- Any other relevant subtopics can also be included, however the ones mentioned above are compulsory.
- Plagiarism can lead to disqualification

FORMAT OF THE EVENT
ROUND 1

• Screening Round For this round, participants are expected to send a typed pdf document as a report to explain their solution to any one of the problem statements been allotted by the event heads.

• This allotment will be final.

• All entries must be sent to: ictvortex.sdp@gmail.com

• The selection will be based on the creativity and the practical feasibility of the solution by the event organizers and the decision of these organizers will be final.

• The selected candidates will be informed via mail or personal contact.

ROUND 2

• Final Round The finalists will be allotted new problem statements and are expected to present a power point presentation to a panel of judges who will be the key personnel of the NGOs.

• It is mandatory for the person speaking to keep his/her video on.

• It is mandatory to make the presentation in the given template.

• Finalists will be awarded based on the judges' decision.

NOTE:

The judging panel reserves the rights to disqualify a team if any of the rules are breached. It is the responsibility of the participants to keep themselves updated. The event heads reserve the rights to change the rules of the event at any time and will do their best to update the participants about the same. The IP of the proposed solution will rest with the participants.

For any further queries, please contact:
Karthika Menon (Event head)- 9967339653
Anju Venkiteswaran (Event head)- 7021019253
Vedanti Meshram (OEH General)- 8959905210

Best wishes and regards,
SDP Team, 2022